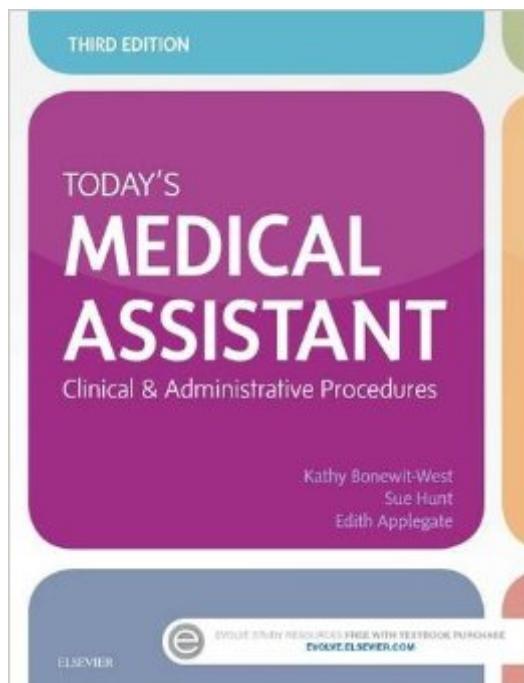


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Today's Medical Assistant: Clinical & Administrative Procedures, 3e



Synopsis

Launch your career in medical assisting with Today's Medical Assistant, Clinical & Administrative Procedures, 3rd Edition! Bringing together the clinical know-how of Kathy Bonewit-West, the administrative expertise of Sue Hunt, and the anatomy and physiology knowledge of Edith Applegate, this hands-on guide uses easy-to-follow language and detailed visuals to walk readers through all of the medical knowledge, procedures, and skills needed for success in today's fast-paced medical office. Not only does this new edition incorporate the latest standards and competencies throughout all of its content and resources, but it also includes an incredibly wide assortment of engaging learning tools and activities that help readers fully understand and demonstrate those competencies. If you want to be fully prepared for tomorrow's medical assisting profession, then look no further than Today's Medical Assistant! Consistent and meticulous coverage throughout the main text, Evolve resources, study guide, and SimChart for the Medical Office provide reliable content and unparalleled accuracy on the responsibilities of the modern medical assistant. The most up-to-date content outfits readers with the latest information and insights on key topics such as: electronic medical records (EMR), HIPAA, and advanced directives; documentation, evaluation & management, office and hospital services (billing & coding); emergency preparedness; ICD-10 coding; medical office technology; medical asepsis, OSHA Bloodborne Pathogens Standard; AIDS & Hepatitis; latex glove allergies; vital signs; pediatrics; immunization information; IM injection (theory); child abuse; colonoscopies; IV therapy; CLIA waived tests. Unique learning aids throughout the book include: procedure charting examples; outlines; detailed learning objectives; and key terms for each chapter. Highlight boxes, What Would You Do? and What Would You Not Do? boxes; Patient Teaching boxes; On the Web boxes; Putting It All into Practice boxes; Memories from Practicum boxes; a glossary of key terms; and an Arsenal of engaging activities on the Evolve companion site gives users a fun way to practice their medical assisting knowledge. Over 120 procedures give readers clear, illustrated guidance on each step of every procedure. The procedural videos on the Evolve companion site enable users to view the procedures in action. An 8th-grade reading level makes material approachable and easy to understand for all types of readers. Full-color design makes the book visually stimulating. NEW! Chapter on nutrition underscores the CAAHEP curriculum's emphasis on nutrition by covering all of the latest nutritional information that pertains to today's medical assistants. NEW! Updated chapters on emergency preparedness and medical records ensure readers are up to date on the latest advances and rulings in these topical areas. NEW! Updated content aligned to the most recent CAAHEP and ABHES competencies ensures readers have the latest information needed to obtain

employment and long-term success on the job. NEW! Expanded resources on Evolve now include videos, video evaluations, and practice examinations for the CMA, RMA, CCMA, and CMAA. NEW! Tie-in with SimChart for the Medical Office links important text content to opportunities for hands on practice working on Elsevier's educational EHR. NEW! Updated photographs and illustrations give readers a closer look at today's most pertinent information and skills for the medical assistant. NEW! Expanded A&P key terminology sections give readers ample terminology reinforcement, including proper pronunciations.

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